Indexed Account Rider for CPII Not Available in New York for New Sales Starting 02/14/2022

To comply with regulatory requirements in NY, effective February 14, 2022, the Indexed Account Rider will no longer be available on new sales of PruLife® Custom Premier II (CPII) in New York.

Clients with existing in force CPII policies with the rider attached will continue to have access to the rider. All other states will remain unaffected by this update.

STRONG PRODUCT FEATURES REMAIN

Regardless of this regulatory change, CPII continues to provide death benefit protection and the potential for cash value accumulation with a diverse set of underlying investment options. Clients can also enjoy these features of CPII:

Premium Flexibility	Clients choose how much and how often premium payments are made.
Choice of Death Benefit	Clients choose a level, variable, or return of premium death benefit option.
Cash Value Accumulation	Clients have the potential to grow cash value and access their cash in a tax-advantaged way.*
Over 50 Underlying Investment Options	These investment options are designed to meet clients' risk tolerances and help them achieve their cash value accumulation goals.

WORK WITH AN INDUSTRY LEADER

Plus, you and clients get these benefits when working with Prudential:

- Age last birthday pricing, often meaning better rates.
- Consistent and strong underwriting.
- The choice of two optional riders focused on benefits for times of chronic or terminal illness.
- A full range of eCapabilities delivering speed and convenience.
- The LifeInsight digital tool, which allows you to track policy performance in real time.
- The history and reliability of an established brand.

Contact the National Sales Desk at 800-800-2738, Option 1, with any questions.

*Outstanding loans and withdrawals will reduce policy cash values and the death benefit and may have tax consequences.

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PruLife Custom Premier II is issued by Pruco Life Insurance Company of New Jersey in New York and offered through Pruco Securities, LLC (member SIPC). Both are Prudential Financial companies located in Newark, NJ.

Clients should consider the investment objectives, risks, and charges and expenses carefully before investing in the contract and/or underlying portfolios. This and other important information is in the prospectus. It is also in the summary prospectus, if available. A copy of the prospectus may be obtained from www.prudential.com or from a financial professional. Clients should read the prospectus carefully before investing.

It is possible to lose money by investing in securities.

All guarantees and benefits of the insurance policy are backed by the claims-paying ability of the issuing insurance company and do not apply to the underlying investment options. Policy guarantees and benefits are not backed by the broker/dealer and/or insurance agency selling the policy, nor by any of their affiliates, and none of them makes any representations or guarantees regarding the claims-paying ability of the issuing insurance company.

This material is being provided for informational or educational purposes only and does not take into account the investment objectives or financial situation of any client or prospective clients. The information is not intended as investment advice and is not a recommendation about managing or investing a client's retirement savings. If clients would like information about their particular investment needs, they should contact a financial professional.

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